

FOR IMMEDIATE RELEASE

CONTACT:

Warren Hik
Used Stuff Inc.
Email: whik@usedstuffinc.com

UsedOttawa.com Surpasses 10,000 Items For Sale

Ottawans have discovered a new way to clean up and declutter and it doesn't involve sending their unwanted items to the landfill.

Instead they use UsedOttawa.com, a free buying and selling service specific to Ottawa, to sell or gift their unwanted items to happy new owners. And they put a little bit of money in their pocket while doing a favour for the environment.

Some people like B. Potvin are decluttering but would find it emotionally impossible to send their reusable items to the landfill. He says "I have stuff to unload in the very near future, once my children have made their selections and once I overcome the feeling that I am cutting off my right arm every time I get rid of something." [Contact info available on request]

Others are buyers simply saving money by buying used. S. Mannion says "I have bought many items from the list that have changed my life dramatically. Can we say: Dishwasher, Air Purifier, Digital Camera." Contact info available on request]

But most people are buying and selling and having fun doing it. S. Breen says "I have bought three great items from this site and have sold one.... I LOVE this site". [Contact info available on request]

Here's how it works: Sellers go to UsedOttawa.com and click the link 'Place Ad'. There is no registration and there is no fee. They just choose a category that describes their item for sale and then they type in a description, a price, and a phone number or email address. Photos are optional but as with all else, free. The ad is then shown on the website within ten minutes.

Not only do ads get posted quickly but they sell quickly too as L. Lefevre found out: "I've bought a number of items for our charity through this site and today managed to find people who were interested in the stuff in my basement in a matter of hours." [Contact info available on request]

UsedOttawa.com was started by Vancouverites Mark Rainer and Don Barthel and is modelled after UsedVancouver.com. But after only eight months, Ottawa has surpassed Vancouver (10,000 active ads for Ottawa versus Vancouver's 8,000) to become the 'greenest' city in Canada.

UsedOttawa.com: <http://www.usedottawa.com>

Mark Rainer: mrainer@usedstuffinc.com
Don Barthel: dbarthel@usedstuffinc.com

###