

UsedCanada.com Expands with TradeBug.com

VANCOUVER, B.C. - UsedCanada.com, Canada's answer to eBay, has purchased the Ottawa-based TradeBug.com, acquiring both its data and trade name. Based in the Ottawa-Gatineau area, TradeBug.com's 4500 area customers will now be served through UsedCanada.com's Ottawa affiliate, UsedOttawa.com.

"We appreciate the fact that TradeBug.com CEO Anthony Pressacco could have sold to a great number of bidders and chose UsedCanada.com out of the pack. Mr. Pressacco knows that his hard-earned clients are in good hands and it's with admiration for the work his company has done that we are grateful for the chance to expand our listings in the Ottawa area," say UsedCanada.com partner Don Barthel.

"I know the team at UsedCanada.com will provide TradeBug.com customers with excellent service and the personal touch they've come to expect. At a time when eBay is trying to get into the Canadian classified ad market, it's good to know we're keeping business both local and Canadian. That's a win-win for everyone involved," says TradeBug.com's Anthony Pressacco.

Started in 2002 by Mark Rainer, UsedCanada.com enables buyers and sellers to deal directly with each other, in their own city, by connecting a series of local classified ad websites throughout Canada. Buyers connect directly with sellers, inspect the item on-site before buying and can even pick up their purchase in the same day. Best of all, the service is free with no pesky 'add-on' sales pitches being thrown in. UsedCanada.com depends on banner ads for revenue, which means customers don't pay a cent to access the invaluable services offered on the site. For buyers and sellers in the Ottawa area, the options on what to buy and sell just got better!

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