

**FOR IMMEDIATE RELEASE**  
**September 6, 2007**

## **BACK TO SCHOOL SHOPPING STARTS AT USED CALGARY.COM**

### **Canadian Owned Company Offers Buyers and Sellers an Easier Way to Trade**

**(Vancouver, BC)** -- As the days grow shorter and the temperature dips, students' minds begin to wander back-to-school, and more specifically to back-to-school shopping. However, heading back to the books can be costly, especially if students are moving away from home for the first time. By starting at UsedCalgary.com, great deals on furniture, laptops, books and even student-friendly accommodation can be found easily and conveniently from the comfort of one's office or living room. Furthermore, because all the ad listings are Calgary specific, there's no more guesswork involved in buying online, as purchasers can connect with sellers directly and inspect a product onsite. UsedCalgary.com is a part of the UsedCanada.com network.

"UsedCalgary.com is the perfect place for students and non-students alike to begin when looking to buy or sell online," said Nathan Weathington, Business Development, UsedCanada.com. "With no fees or registration process, UsedCalgary.com is user friendly and economical. Best of all, by making it easy to trade used goods, UsedCalgary.com encourages a more sustainable lifestyle."

Offering searchable classified ads across the country, UsedCanada.com is Canadian owned and operated. Designed to be user friendly, the site is free for both the purchaser and the seller and there's no lengthy registration process. Parents will also love UsedCalgary.com because of its strict monitoring of site content.

Since its inception three years ago, UsedCalgary.com has been an overwhelming success – from selling cars to vacuums to even real estate. One house sold in 45 minutes.

Founded in 2003, UsedCanada.com is Canada's largest and 100 percent Canadian owned classified website. UsedCanada.com connects buyers and sellers in their own cities, through a series of local classified ad websites across Canada and is completely free for both parties.

-30-

For more information, please contact:

Patsy Worrall  
QUAY Strategies Inc.  
Phone: 604.687.2824 ext: 226  
[patsyw@quaystrat.com](mailto:patsyw@quaystrat.com)

or

Fareedah Rasoul Kim  
QUAY Strategies Inc.  
Phone: 604.687.2824 ext: 100  
[fareedahrk@quaystrat.com](mailto:fareedahrk@quaystrat.com)